



Production by:  
**OnPoint 1-1**

## 2nd Annual Veterans Appreciation Day Music Festival

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Hancock Park in Dahlonega, Georgia  
Saturday, November 10, 2018

### Sponsor Opportunities

**Mailing:**

50 John Caldwell Drive  
Dahlonega, GA 30533

[veteransappreciationday.org](http://veteransappreciationday.org)

### 2nd Annual Veterans Appreciation Day Music Festival

2nd Annual Veterans Appreciation Day Music Festival, sponsors and guests will gather at Hancock Park in Dahlonega, Georgia Saturday, November 10th, 2018. A schedule of events and activities has been planned by OnPoint 1-1, a non-profit 501c3 Corporation dedicated to the Ranger Community, and is being made available separately via print and electronic media.

The 2nd Annual Veterans Appreciation Day Music Festival is part of a 3-day event and the 2nd Annual Veterans Appreciation Day originally Sponsored by the U.S. Army Rangers and others, that has been expanded. The 3-day event will include a Veterans Day Parade, Music Festival, Cycling Race, Motorcycle Rally, Golf Tournament.

OnPoint 1-1 Corporation is a Georgia Corporation organized in August 2018, and is being certified by the Internal Revenue Service (IRS) specifically as a "Mutual Benefit Charity" organization pursuant to the provisions of Internal Revenue Code Section 501 (c) (3) and Internal Revenue Code Section 170(c)(3). All donations made to OnPoint 1-1 (cash or material/inventory) are tax deductible. A Letter from ONPOINT 1-1 will be sent to each donor for annual tax purposes. A copy of our IRS Certification will be available.

The purpose of ONPOINT 1-1 is to promote and preserve the heritage, spirit, image and service of U.S. Army Rangers and to raise funds through donations and events for the benefit of U.S. Army Rangers and their families, to include Scholarship, Short-term aid, Specialty housing for disabled Rangers, Transition programs to civilian life, PTSD care and support, Suicide abatement, and other programs that may be under development. ONPOINT 1-1 accomplishes this by supporting and promoting the events, programs and activities of Ranger units and recognized Ranger associations; and recognizing the unselfish contributions by Ranger families, relatives and supporters and encouraging their continued support and honoring the service, courage and sacrifices made by U.S. Army Rangers. ONPOINT 1-1 works closely with the Airborne and Ranger Training Brigade and the 75th Ranger Regiment and all subordinate units in order to give meaningful support to active duty Ranger soldiers. Our outreach includes four generations of U.S. Army Rangers – retired, separated, and active duty – who fought for our Nation from World War II through present day; associate and honorary members who have made extraordinary contributions to US. Army Rangers; and affiliate members who are spouses of deceased Rangers or descendants of regular members. OnPoint 1-1 is a new non-profit corporation that was created to support these specific organizations: the United States Army Ranger Association, the U.S. Mountain Ranger Association, the 75th Ranger Regiment Association, the National Ranger Memorial Foundation, the Darby Project, the Worldwide Army Rangers Association, HOOAH Foundation, Lead the Way Foundation, Sua Sponte Foundation, and the National Ranger Association, as well as the Active Duty Ranger Units already identified and other support programs in current and future development.

## Sponsor Benefits

This is an ideal forum for your company to honor and support the service of Ranger veterans, as well as to showcase your products and services to all Team Ranger attendees, guests and other sponsors. When you sponsor the event, you will:

- Reach an expected target audience of nearly 6,000 members of various Ranger Associations from all 50 States, Canada and several foreign countries and 1 Million local civilians to North Georgia.
- Increase worldwide awareness and local awareness of your company's products and/or services and to demonstrate your support of the U.S. Military Veterans.
- Gain access to all ONPOINT 1-1 promotional advertising to the members and the public through the internet (Website, FACEBOOK, GOOGLE), press releases, radio and newspaper coverage, networking, and publications as well as onsite signage at the events.
- Be recognized as a key supporter of the ONPOINT 1-1 mission. Sponsorships Available The following page outlines three approaches of sponsorship:
- Sponsorship Levels. Outlines the sponsorships levels and the opportunity values for each.
- Specific Event Host Opportunities. Describes specific, exclusive host event packages.
- Non-Monetary Sponsorship Opportunities. Describes sponsorship opportunities for products/inventory in lieu of a monetary donation. Should your company be interested in a sponsor package not listed herein; please feel free to contact us to discuss your preferences. Sponsor Levels Our designated levels of sponsorship receive varying levels of visibility before, during and after the Team Ranger 2017. These sponsorships are an excellent opportunity to become involved and recognized.

## General Sponsor Opportunities

General Sponsor Opportunity Values	HAHO	HALO	Door Kicker	Trigger Puller	American Patriot
Sponsor Donation Amount	\$5,000 +	\$2,500 - \$4,999	\$1500 - \$2499	\$500 - \$1499	\$300 - \$499
Entrance donations	25	20	15	10	5
Meal Slots	15	10	5	3	1
Beverage slots	15	10	5	3	1
Musician autograph	15	10	5	3	1
Signage	Y	Y	Y	Y	-
Website and electronic media	Y	Y	Y	Y	Y
Certificate	Y	Y	Y	Y	-
Plaque	Y	Y	Y	Y	-

## Specific Event Opportunities

Specific Sponsorships are an excellent way to show support for the ONPOINT 1-1 mission and the Ranger community as a whole. Seize the opportunity to enhance your participation at this year's Team Ranger; choose an exclusive sponsorship package that will reinforce your company's image and balance cost with the opportunity.

Specific Sponsor Opportunity Values:

- Food Tents - \$500 *\*Vets eat for free*
- Beverage Tents - \$750 *\*Vets drink for free*
- Vendor Tents - \$500 *\* Vets receive 25% discount on merchandise*

## **Additional Sponsor Opportunities**

- Kids Play Area - \$1500
- Signage - \$3000
- Water stations - \$1000

Note: In addition to the Host Sponsor Values showed above, all General Sponsor Opportunity Values for respective monetary donation equivalent categories apply. Non-Monetary Sponsor Donations / ONPOINT 1-1 Silent Auction Items Sponsors are not limited to those who provide monetary support per se, but can also take the form of donations of material, product or inventory. ONPOINT 1-1 is currently soliciting donations for items to be included in our annual Silent Auction in order to raise funds for our various programs and events. The Silent Auction occurs at the Donors Dinner during the Event. The total market values of items donated receive the same benefits/values corresponding to the General Sponsorship Opportunity Levels listed above. We encourage donations of fire arms, equipment and other military or sports oriented items; merchandise certificates for clothing, boots, etc.; and other unique donations. Non-financial donations receive the same IRS taxable donation benefits as monetary donations. Please contact us with any questions you may have regarding how you can provide this type of support. Your donated item(s) will be included in the 2018 Silent Auction; all donations received will be used to support various ONPOINT 1-1 programs and projects throughout the year. Please visit the Veterans Appreciation Day website at [www.veterans appreciation day.org](http://www.veterans appreciation day.org) for details of how donations are effectively used to support our efforts.

## **Terms & Conditions**

1. Sponsors need to be supportive of ONPOINT 1-1'S's mission to participate in this event as a sponsor. ONPOINT 1-1 retains the right to reject any sponsor that it deems inappropriate.
2. After written acceptance by ONPOINT 1-1, the sponsor must provide sponsorship funds, logo image (in high resolution format) and other details required (such as correct use of the sponsor's name, trademarks etc.) to ONPOINT 1-1 before November 1, 2018. Sponsorship pledges after this date may still be accepted with caveats.
3. Commitments for non-monetary sponsorship donations of material, product or inventory to be included in our annual Silent Auction or registration packets must be identified and committed not later than November 1, 2018 so as to include in all printed material. All Items must be shipped to ONPOINT 1-1 so as to be received not later than Friday, November 2, 2018. We will provide a UPS/FedEx shipping address to these specific sponsors.
4. Sponsorship pledges cannot be processed without payment. Funds must be payable in US dollars. All checks should be made payable to ONPOINT 1-1 for further information, contact one of the individuals listed at the top of the first page.
5. The sponsorship fee does not include free event registration unless specifically stated in the sponsorship opportunity values details.
6. Accommodation costs are not included in the event registration fee. Sponsor attendees are responsible for making their own lodging arrangements. Rooms are available at a special ONPOINT 1-1 rate various hotels in Dahlonga and Dawsonville, Georgia.
7. Sponsors may not sublet, assign, or apportion any part of the item(s) sponsored nor represent, advertise, or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by ONPOINT 1-1.
8. ONPOINT 1-1, will not be liable for damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
9. No part of an exhibit and no signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor.
10. Participation at ONPOINT 1-1 Board meetings and ONPOINT 1-1 general membership meetings is restricted to ONPOINT 1-1 members.
11. Sponsors are allowed to offer pledges for single or multiple items/events.
12. For sponsorship opportunities that include signage, please note - signage space may be limited. The EVENT organizers will inform each sponsor of the maximum size, number of signs etc.
13. ONPOINT 1-1 will provide each sponsor with an applicable IRS required letter for the donation amount. ONPOINT 1-1 will provide additional information at sponsor request